



Austin Hispanics and Census 2010



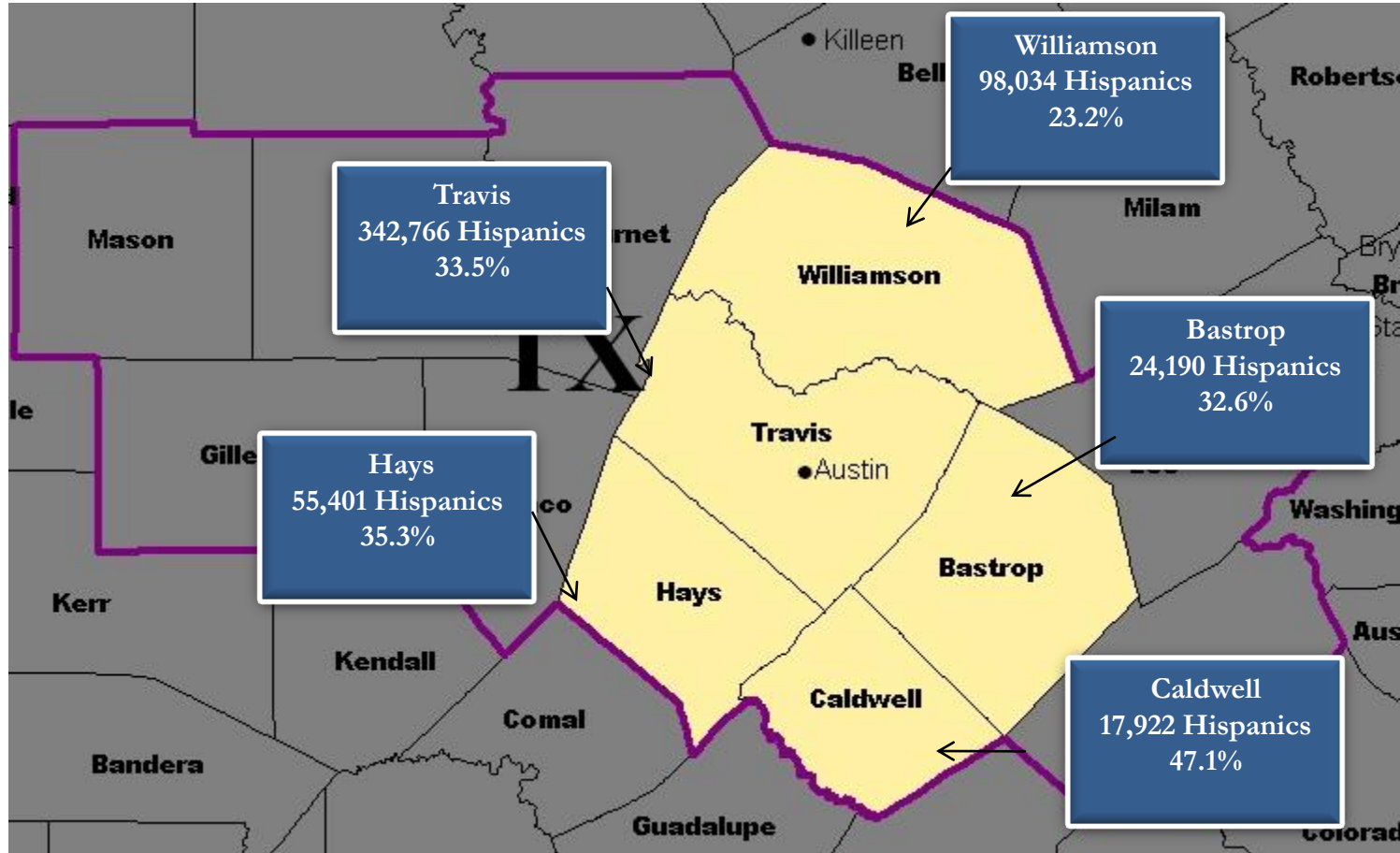
February 18, 2011



Census 2010 Quick Facts: Austin Metro Area

- Hispanics In The Austin Metro Number **538,313**-Accounting For Nearly 1/3 Of The Total Metro Population.
- The Hispanic Population In The Austin Metro Increased By **64%** Over The Past Ten Years-Compared To **28%** For The Non-Hispanic Population.
- Growth In The Hispanic Population For The Austin Metro Accounted For **45%** Of The Total Growth For The Metro
- Hispanics In The City Of Austin Number **277,707**-Accounting For More Than 1/3 Of The Total Population.
- The Hispanic Population In The City Of Austin Increased By **39%** Over The Past Ten Years-Compared To **12%** For The Non-Hispanic Population.
- Growth In The Hispanic Population For The City Of Austin Accounted For **58%** Of The Total Growth For The City!

Hispanics Represent AT LEAST 1 in 4 Total Persons Across Austin Metro Counties...



Impressive Hispanic Population Growth Has Been Felt In All Geographies Within The Austin Metro Area...

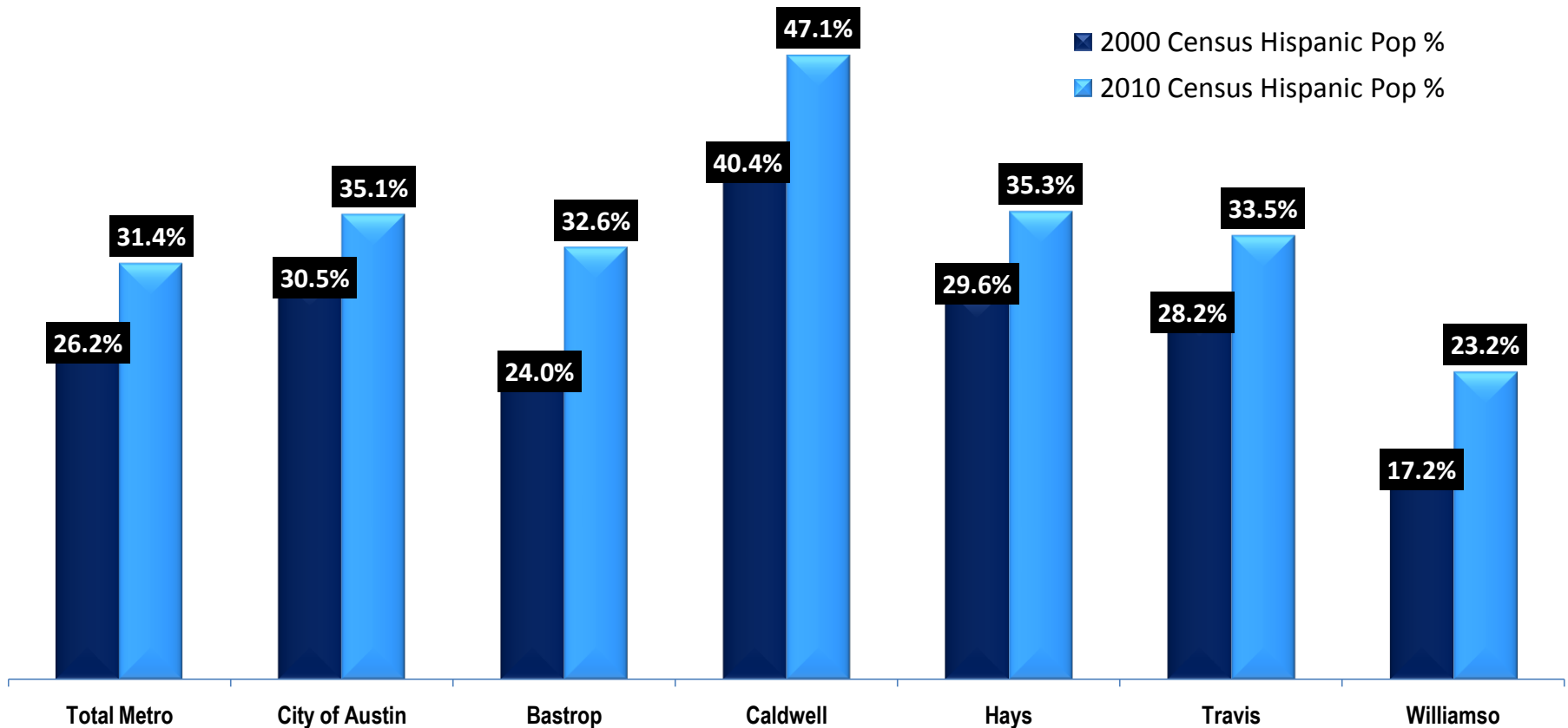
Austin Metro Area: Hispanic Population Counts and % Change, 2000-2010

Geography	2000	2010	% Change
City of Austin	200,579	277,707	38.5%
Bastrop Co.	13,845	24,190	74.7%
Caldwell Co.	13,018	17,922	37.7%
Hays Co.	28,859	55,401	92.0%
Travis Co.	229,048	342,766	49.6%
Williamson Co.	42,990	98,034	128.0%
Metro Total	327,760	538,313	64.2%

The Hispanic Population Has Surged Outside of Travis County Over The Past Decade!

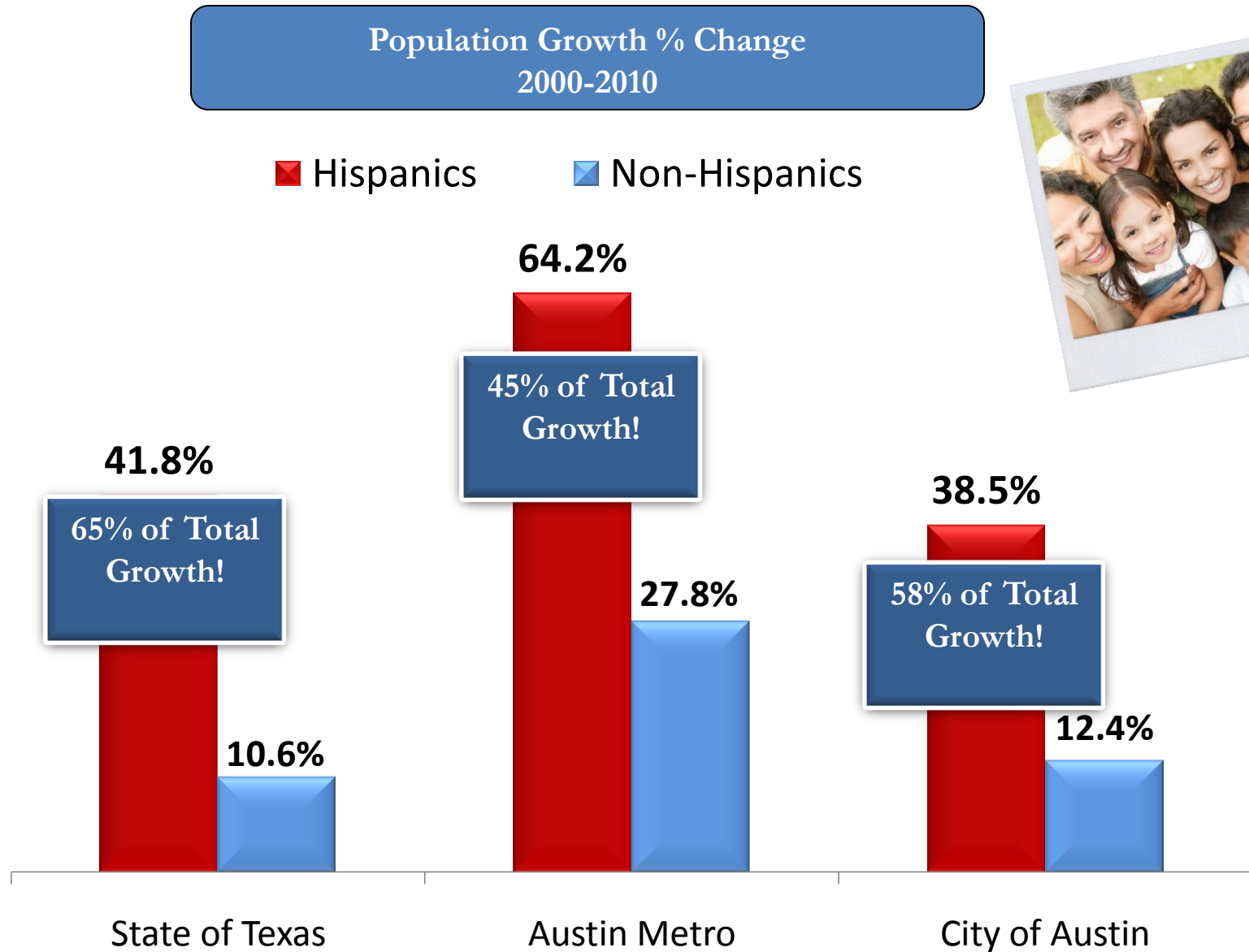
Hispanic Concentration Has Increased Across Austin Metro Geographies

Hispanic % of Total Population:
2000-2010



28% Of Travis County's Total Population Was Hispanic In 2000, And With The 2010 Census, 34% Of Travis County's Total Population Is Hispanic!

Hispanics Are Fueling Growth In Texas And Austin!



United States[®] Census 2010

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