

2018 Landscaping & Gardening Trends

Grow Green Landscape Professional Training

February 1, 2018

Denise D. Delaney

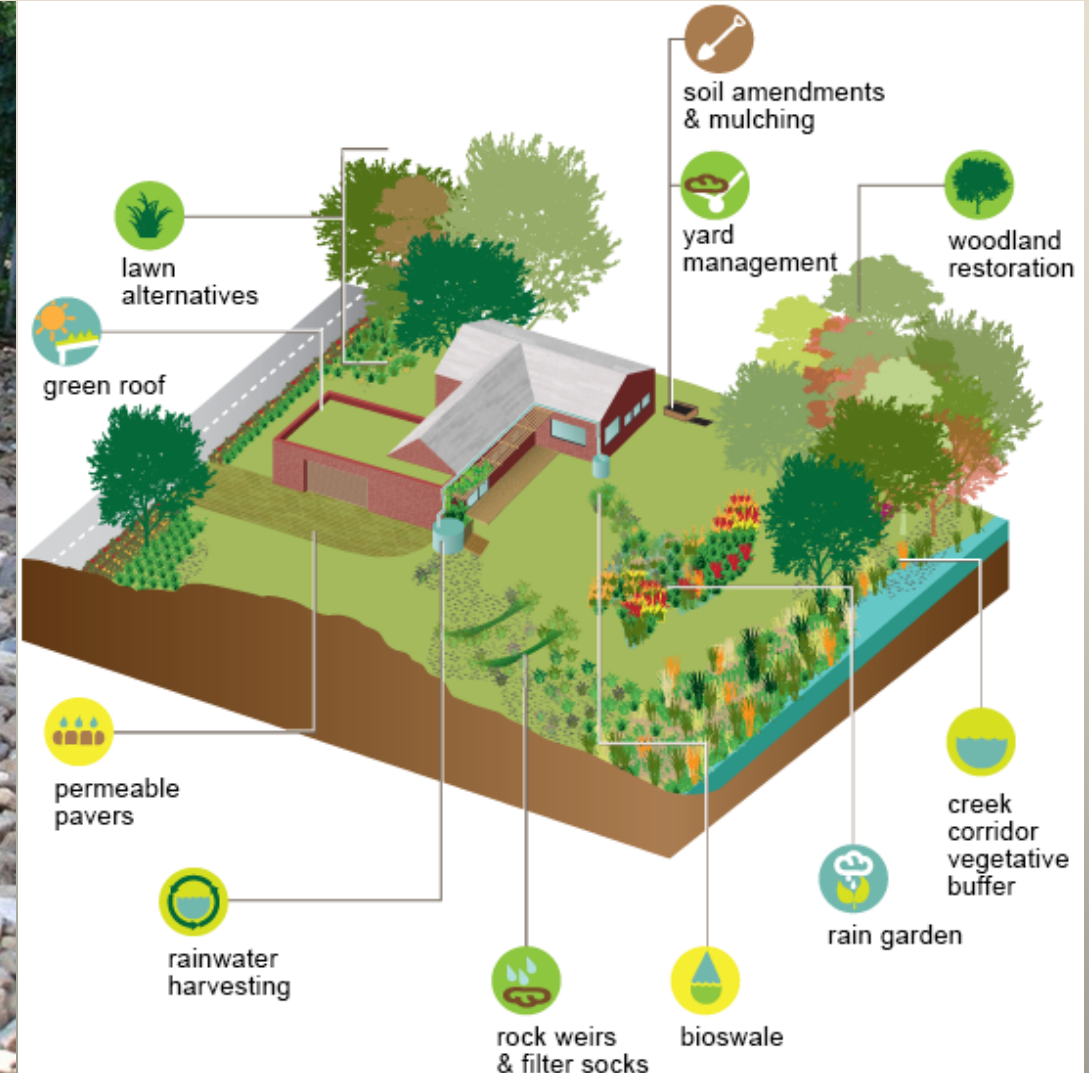
Nature is the Answer



Water Features & Reflecting Pools



Rainscaping



Container Gardening



Clean Gardening = Safe, No Pesticides



Attracting Pollinators & Restoring Habitat



Privacy & Defensive Planting



Vertical Gardening



Food Forests & Unusual Edibles



Festival Beach
FOOD FOREST

WHAT CAN YOU DO IN A PUBLIC FOOD FOREST? ...ESPECIALLY AUSTIN'S VERY OWN?

TAKE PEACHES HOME AND MAKE A PIE

BE IN WONDER

BRING YOUR KIDS AND FIND OUT WHAT A LOQUAT IS

BE AN ARTIST

READ A BOOK WITH FAMILY IN THE SHADE

LEARN ABOUT SEEDS AND GROWING THE BEST HERBS

HELP TAKE CARE OF THE FOREST

LEARN ABOUT HOW BERMS AND SWALES CONSERVE OUR PRECIOUS WATER

FIND OUT WHICH LEAVES CAN HELP WITH A COMMON COLD

RUN ALONG A GIANT LIMESTONE SPIRAL

PICK DEWBERRIES AND HANG OUT WITH YOUR BUDDIES



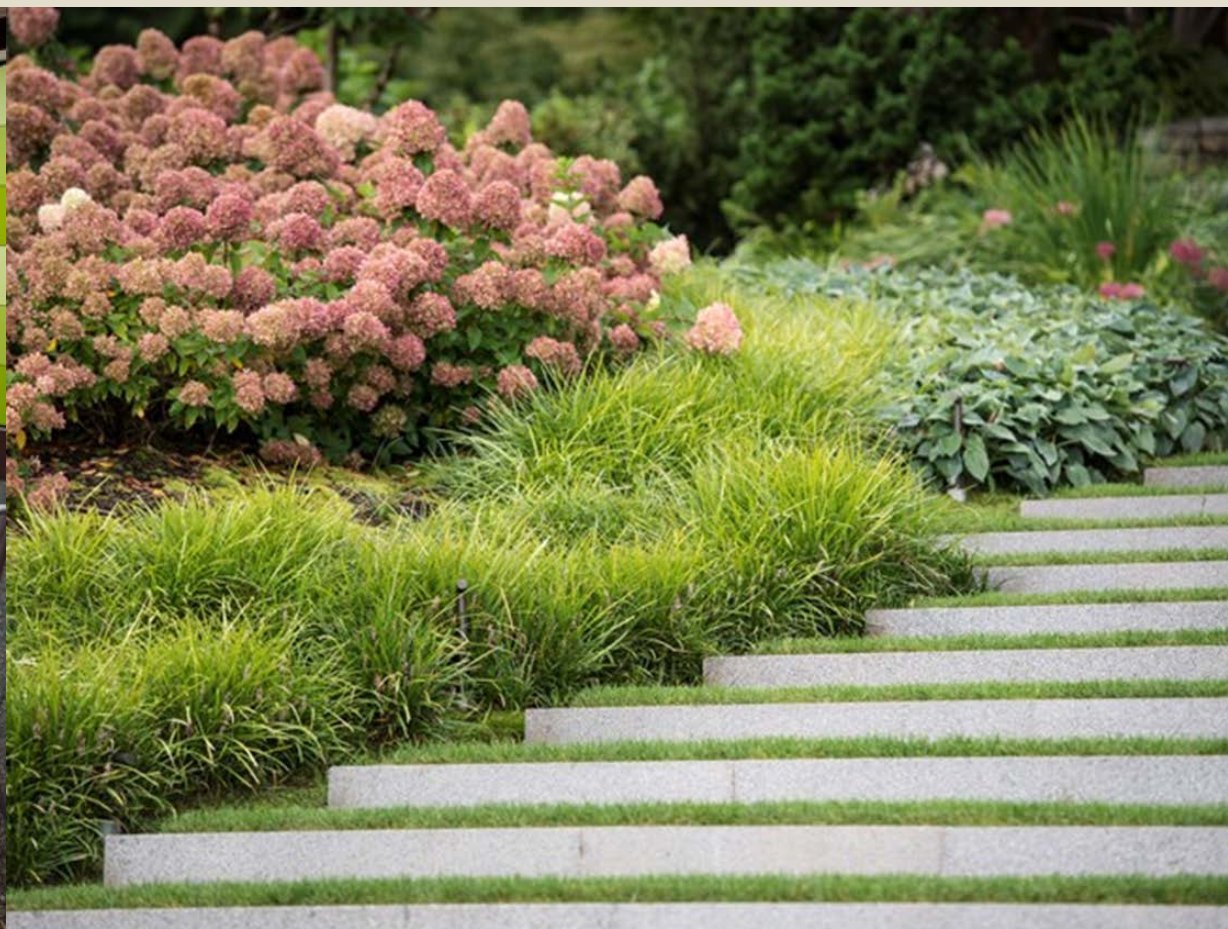
HELP MAKE IT A REALITY! WWW.FESTIVALBEACH.ORG



https://tse1.mm.bing.net/th?id=OIP.EJ9RU3h66V4n_awuxREPwQHaE9&pid=15.1&P=0&w=276&h=185

CUCUMELONS

Embracing the Small Garden – Simple & Tidy



Active Play Spaces for All Ages



Craftmanship

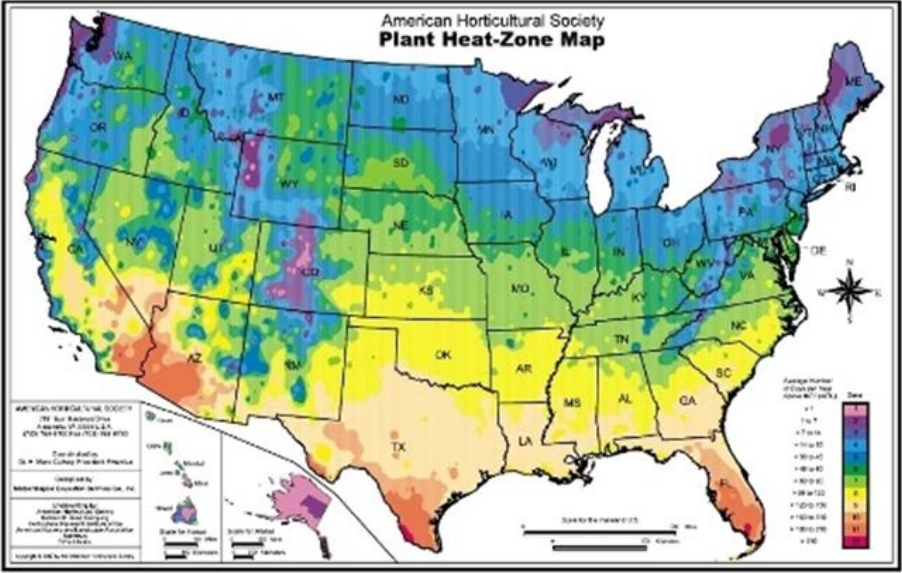
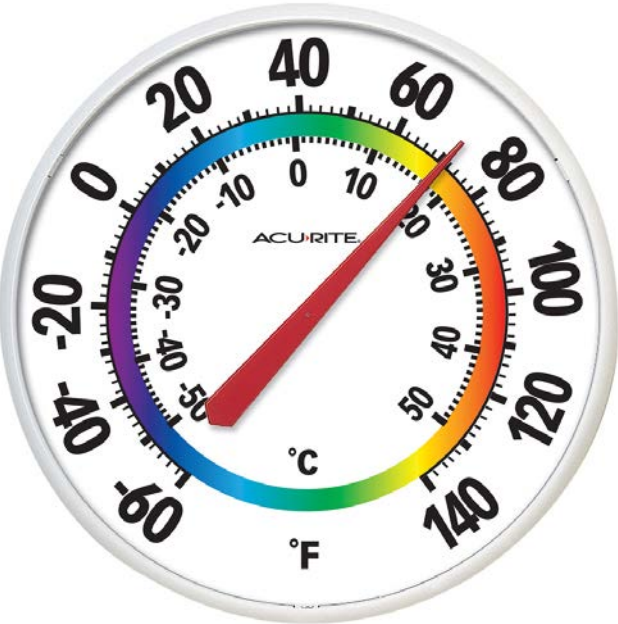


<https://s-media-cache-ak0.pinimg.com/736x/9a/93/1a/9a931a11c76861d223c17d05bab0e5f6.jpg>

<https://s-media-cache-ak0.pinimg.com/originals/db/a8/63/dba863358cf96a4978eaba27dd3a82c3.jpg>

<https://s-media-cache-ak0.pinimg.com/736x/b9/7d/31/b97d3120ca22f6cccd0e95d3d4ca51e9.jpg>

Climate Adaption



Zone 1 = less than 1
Zone 12 = 210 or more heat days

<http://rollingharbourlife.files.wordpress.com/2013/01/frost-crystals-dorset-5.jpg>

<http://mobileimages.lowes.com/product/converted/072397/072397024242.jpg>

<https://tse2.mm.bing.net/th?id=OIP.Nar8WdCMwzG-KEOCwFfd3QHaEW&pid=15.1&P=0&w=274&h=162>

Gardening Subscription Services



Buzz Off

- The Zika virus has caused a great interest in natural pest control of mosquitoes



Purple Reign



<https://tse1.mm.bing.net/th?id=OIP.xPQYFENvZY-iPMzKlaFr-AHaE8&pid=15.1&P=0&w=261&h=175>

<https://tse2.mm.bing.net/th?id=OIP.4QkzGW5o0kRrM59t9vfwaQHafj&pid=15.1&P=0&w=216&h=163>

<http://media-cache-ak0.pinning.com/736x/5a/b4/7c/5ab47c24edc37e8b28156fc0bbce4953.jpg>

Millennial Gardening



<https://briosmartlife.com/wp-content/uploads/2017/04/GardenPartyCocktails.png>

<https://tse4.mm.bing.net/th?id=OIP.-FobFyp2Oxzhxgc-ewdvqAAAA&pid=15.1&P=0&w=213&h=158>

http://1vlr3ega615toz13mcnjn1.wpengine.netdna-cdn.com/wp-content/uploads/2015/04/img/sub/uimg/05-2012/700_permacouture-14-yes.jpg

Flora Tourism



Lawns Reimagined, Artificial Turf & Groundcovers



<https://www.hirerush.com/blog/wp-content/uploads/2017/01/Seeded-with-my-wild-flower-mix-1024x768.jpg>

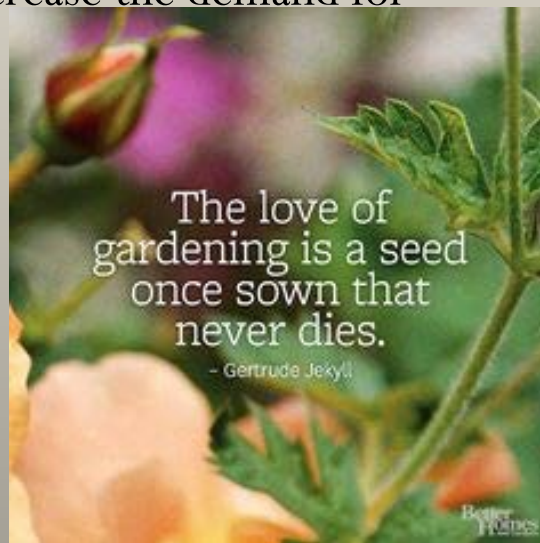
<http://brookline.com/wp-content/uploads/2018/01/artificial-turf.jpg>

Gardening Love

- National Initiative for Consumer Horticulture www.Consumerhort.org
- Creates a unified voice between government, industry, academics and nonprofits to promote the benefits and value of horticulture to grow a healthy world.
- The goal is to cultivate a passion and appreciation for plants and, in so doing, increase the demand for gardening with everyone



<https://www.softgardentier.com/wp-content/uploads/2016/07/Gardeners-Know-All-The-Dirt-Sign.jpg>



Better Homes

- Seed Your Future www.SeedYourFuture.org
Movement that seeks to excite youth about careers in horticulture by putting a human face on our core beliefs: horticulture is universal, invaluable, and above all, horticulture is life



<https://s.yimg.com/fz/api/res/1.2/awZPD6FN3RIRV12WuAcUIZw--~C/YXBwaWQ9c3JjaGRkO2g9OTA7cT04MDt3PTkw/http://ts2.mm.bing.net/th?id=OP.AmZgO%2bL32uKL1w300C300&pid=21.1&w=90&h=90>

#PlantsDoThat

Horticulture: The Art, Science, & Business of Plants

Horticulture contributes \$196 billion to the US economy across a diverse array of businesses. But the story doesn't end there. Horticulture benefits the wealth and health of every citizen and every community in the US.

Produced by
**National Initiative for
Consumer Horticulture**

ConsumerHort.org

Where We LIVE

A 25-foot tree reduces annual heating and cooling costs for typical homes by 8-12%.

1/4 of American homes grow berries, veggies, or fruit trees.

Our homes represent 25% of our personal wealth. Well-landscaped homes are more valuable.

Improvements to your landscape pays off! The return on investment for landscape upgrades is 109%.

Where We WORK

Green roofs provide beauty and moderate rooftop temperatures, reducing heat loads and lowering energy costs.

Office plants reduce employee sick time by 14% and improve work productivity and speed.

Upkeep and preservation of urban green habitats creates new jobs, boosts local economies, and adds to community prosperity.

Horticulture creates 2 million jobs across a diverse array of businesses.

Where We SHOP

Stores with landscaped areas have expanded sales resulting from longer shopping occasions and can charge more due to higher perceived quality.

Where We PLAY

America's public gardens are key tourist destinations and contribute \$2.3 billion in community tourism spending.

Parks provide cities and citizens significant value. In Philadelphia, parks generate \$23 million in city revenue, \$16 million in municipal cost savings, and \$1.1 billion in cost savings for citizens.

There are 4 million miles of US roadways. Street trees preserve paved surfaces. Shaded roads save up to 60% of repaving costs. Trees also improve driver safety and result in fewer traffic accidents.

Trails and greenways increase property values and make adjacent homes sell faster.



Floating Trees!



Speaker Contact Information:

Denise Delaney

Environmental Program Coordinator

Watershed Protection Department

City of Austin

Denise.Delaney@austintexas.gov

512.974.2581